



# Cambodia Annual Microfinance Conference 2017

Inclusion, Informative Transparency, and Digital Innovation



## Become a Conference Partner

Meet the microfinance movers & shakers of Cambodia, build lasting partnerships and influence the direction of the industry!

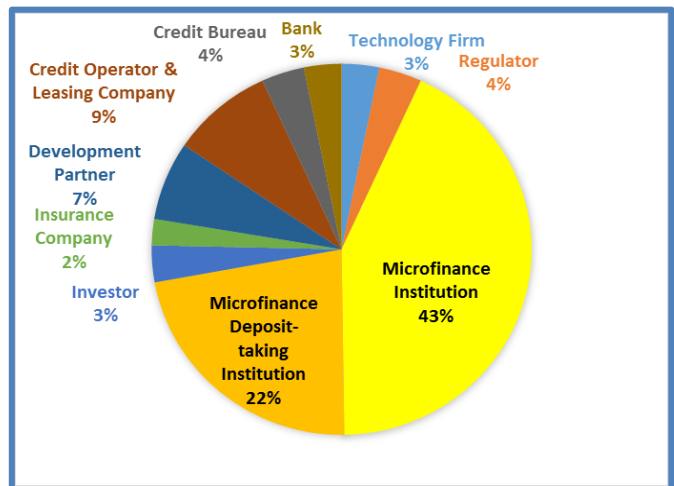
Make an impact and become a conference partner for the Cambodia Microfinance Association's 2017 Annual Microfinance Conference in Sihanoukville on 15 December 2017.

More than 200 participants, primarily senior executives of member microfinance institutions, will attend this exciting one-day conference. In 2016, the Cambodia Annual Microfinance Conference welcomed over 240 participants, representing over 90 international and domestic organizations (right diagram).

The Conference will feature key industry leaders and recognized industry experts discussing the current and future path of microfinance in Cambodia. This year's theme - **Growing Together: Inclusion, Informative Transparency and Digital Innovation** - will explore how microfinance institutions can continue to foster inclusive practices for the benefit of all stakeholders

The Conference presents an exceptional opportunity for microfinance stakeholders to raise their profile in Cambodia. There are a range of sponsorship opportunities for interested parties.

Refer to the next page for more details or call Mr Yun Sovanna (+855 12 667 222) of CMA for a confidential discussion.



<b>WHEN</b>	15 December 2017, 8:00am - 5:30pm with dinner reception from 6:30pm
<b>WHERE</b>	Sihanoukville, Preah Sihanouk Province
<b>WHO</b>	200+ microfinance leaders & partners
<b>FEE</b>	100\$ for member 150\$ for non-member

### WHAT THE CONFERENCE PARTICIPANTS REPRESENT

**90+** Financial Institutions & Partners | **\$4.1+** Billion Loan Portfolio | **2+** million Borrowers | **1.9+** million Depositors | **32+** thousand Employees

# Cambodia Annual Microfinance Conference 2017 – Sponsorship Opportunities

We are currently seeking financial partners who will contribute to the success of the 2017 Annual Microfinance Conference. Various sponsorship packages are available with customized benefits.

We seek to develop a win-win relationship with our partners and sponsors by identifying the most favorable benefits to each according to their category. We are open to proposals and willing to discuss our outreach opportunities with each of our sponsors. We are committed to achieving the specific objectives of each of our sponsors and maximizing visibility of both their brand and financial inclusion interests.

	PLATINUM USD 10,000	GOLD USD 5,000	SILVER USD 3,000	BRONZE USD 2,000	DINNER RECEPTION USD 7,500
To participate as a member of the event planning committee	✓				
Opportunity to speak at opening plenary	✓				
Opportunity to speak at Lunch or Dinner	✓				✓
Exclusive meeting room within the conference venue	✓				✓
VIP reserved seating for partner's guests at conference	✓				✓
Logo on Post-Conference Publications/Materials	✓	✓			✓
Free Vendor Booth	✓	✓	✓		✓
To be acknowledged as a sponsor in the plenary (before and after the Conference)	✓	✓	✓		✓
Logo on Conference Website	✓	✓	✓	✓	✓
Logo on Conference Signage (i.e. banners/backdrops)	✓	✓	✓	✓	✓
Recognition in CMA Annual Report	✓	✓	✓	✓	✓
Ad Space in Conference Program	2 full pages	1 full page	1/2 page	1/4 page	2 full pages
Sponsor Interview During Conference for Webcast/Facebook Live	10 Minutes	5 Minutes			5 Minutes
Insertion of Sponsor Materials in Conference Bags	Up to 3 items	Up to 2 items	1 item		Up to 3 items
Logo on Conference Programme	Inside & front cover	Inside & front cover	Inside/shared	Inside/shared	Inside & front cover
Complimentary Conference Passes	8	5	3	2	5

Contact **Mr Yun Sovanna** at [gs@cma-network.org](mailto:gs@cma-network.org) or +855 12 667 222